



15 November 2006

SFBI (ASIA-PACIFIC) PTE.LTD.
15 Beach Road, #02-04/05,
Beach Centre
Singapore 189677

Lamb Sizzles its Way to the Menu

Pepper Lunch is proud to introduce a newcomer to their mouth-watering menu. It is a dream come true for all Lamb lovers and a sweet alternative to those who do not take beef. You can now enjoy Lamb at Pepper Lunch as they spoil you to bits with their latest addition- *“Yaki-Shabu” Pepper Lamb* and *Curry Lamb Pepper Rice with Cheese*.

Specially flown in from Australia, you can expect the Lamb to be tender and succulent, a treat for even the most discerning taste buds.

“Yaki- Shabu” Pepper Lamb (A la carte \$10.80 +GST / set \$12.80 +GST)

“Yaki” means to grill, and “Shabu - Shabu” means hotpot in Japan. Putting them together, Pepper Lunch has creatively invented an exciting item on the menu. The same way as you would normally DIY for the regulars on the menu, “Yaki-Shabu” Pepper Lamb tempts you with its flavour. The refreshing combination of Lamb sizzled in Lemon Garlic Soy Sauce is a match in heaven made to create a lasting impression, a kind of zest you will never forget.

* Set includes rice + drink or soup

Curry Lamb Pepper Rice with Cheese (A la carte \$8.80 +GST / set \$9.80 +GST)

This is yet another winner from Pepper Lunch. The smoothness of mozzarella cheese when mixed with Curry Lamb Pepper Rice bursts with richness that is satisfying yet insatiable. This is something that will leave you asking for just one more mouthful.

*Set includes drink or soup

Every visit you make to Pepper Lunch means very much to us. We are constantly improving ourselves to make your experience with us a memorable one.

Background Information

■ Promotion items / prices :

- ① “Yaki- Shabu” Pepper Lamb (A la carte \$10.80 +GST / set \$12.80 +GST)
* Set includes rice + drink or soup
- ② Curry Lamb Pepper Rice with Cheese (A la carte \$ 8.80 +GST / set \$9.80 +GST)
* Set includes drink or soup

■ Promotion term : 1st Dec 2006 ~ 28th Feb 2007

■ Selling outlets : All 6 Pepper Lunch outlets
* including the new outlet at Novena Square opening on 7th December 2006

■ Main Ingredient : **“Yaki- Shabu” Pepper Lamb**

Australian Lamb, Onion, Bean Sprout, Carrot, French Beans, Pepper, Salt
(Sauce) Garlic Soya Sauce, Lemon

: **Curry Lamb Pepper Rice with Cheese**

Australian Lamb, Rice, Leek, Corn, Special Curry butter, Mozzarella cheese, Pepper, Salt

For further enquiries, please call 63362910 or email us at: kofune@sfbi.com.sg.

Looking forward to seeing you at our premises!

Thank you

Yours sincerely,

Takayoshi KOFUNE
Marketing Manager